

# GREEN PROMOTIONALS!

**DID  
YOU  
SEE  
THAT?**





# THE RESPONSIBLE WAY TO CONVEY YOUR MESSAGE

A playful mix of everyday practical items  
that will get your brand noticed.

- 04 INTRODUCTION
- 06 WHEAT STRAW
- 10 CORN PLA
- 14 ORGANIC COTTON
- 18 COFFEE HUSK
- 22 BAMBOO
- 26 CORK
- 30 RPET
- 34 GLASS
- 38 RECYCLED FABRICS
- 40 PAPER ITEMS
- 44 REDUCE & REUSE





## RESPONSIBLE COLLECTION

This collection of daily enjoyable functional items is carefully assessed to increase brand-awareness whilst assuring a respectful use of materials and a longer-lasting product. Ensuring that our actions incorporate these beliefs means rethinking every step of the product development process and our entire operation. Integrating sustainability in the material selection, production, personalisation and packaging methods are examined and potential improvements are continuously implemented. We are committed to conduct business in a responsible and trustworthy manner.

**More sustainable materials.** Whenever possible, and whilst focussing upon functionality and quality, the more than gifts collection is, where relevant, gradually upgraded or substituted with newer and more sustainable materials. This means selecting high quality materials that are recycled or lend themselves to recycling, materials derived from renewable sources and ethically sourced. The centrepiece of this is supporting our suppliers in implementing innovative processes to produce more sustainable materials.

**Reduce waste.** In the way we interact with our environment, unnecessary waste is no longer an option. Replacing disposable products made of non-renewable resources by reusable products or biodegradable materials is an important step forward. Also rethinking the way we pack and distribute goods give opportunities to reduce waste. As of 2018 we started to streamline box sizes and packaging methods in order to reduce the amount of polybags and cardboard used. Ongoing individual item packaging is being evaluated and streamlined to offer a smarter solution.



A mixture design with wheat straw and ABS or PP. Combining a natural waste material while reducing the usage of thermoplastics.



## Wheat Straw

Wheat-straw is mainly an agricultural waste product that remains after grain or juice is extracted from the crops. Wheat straw is recently being used as filler for thermoplastic composites as polypropilene or ABS. It is a valuable environmentally friendly resource that, while upgrading the outlook of many reuseable products, helps to reduce the amount of plastics used while reusing natural sources.

WHEAT STRAW IS  
RECENTLY BEING  
USED AS FILLER FOR  
THERMOPLASTIC  
COMPOSITES AS  
POLYPROPYLENE OR ABS







**Round Bass+** MO9995

5.0 Bluetooth speaker in wheat straw (35%) and ABS(65%) and LED light indication.



**Soul** MO9757

Set of 2 magnetic Bluetooth 5.0 speakers in 30% wheat straw and 70% ABS material .



**yc**

**Layaback** MO9891

Double coil wireless charger stand. 35% wheat straw and 65% ABS.



**Siya** MO9744

Re-usable cutlery set made of 50% wheat straw and 50% PP.



**Pecas** MO9614

Push button ball pen in wheat straw 50% and ABS 50% material.



**Rio Pecas** MO9761

Push button ball pen in 50% wheat straw and 50% ABS material with silver fittings.



**Plato+** MO9996

Wireless charger in wheat straw (35%) and ABS (65%).



**Unipad+** MO9997

Wireless charging pad in wheat straw (35%) and ABS (65%) with 2 port 2.0 USB hubs.



**Lunch2Go** MO9739

Lunchbox made of 50% wheat straw fibre and 50% PP body.



**Bern Pecas** MO9762

Push button ball pen in 50% wheat straw and 50% ABS material with silver fittings.



**yc**

**Techmate+** MO9871

Wheat straw PP 50/50 USB 16GB



**yc**

**Buckle**



PLA is a 100% bio-based alternative for conventional plastics.

## Corn PLA

Poly(lactic acid) (PLA) is a natural plastic substitute made from fermented plant starch (usually corn). It is an eco-friendly, renewably-sourced and biodegradable alternative to conventional petroleum-based plastics. The increased usage of PLA will reduce the carbon footprint of many industries. This non-toxic green material can be used for all kind of products as grocery shopping bags to safe or reusable tumblers.



PLA IS IS AN  
ECO-FRIENDLY,  
RENEWABLY-SOURCED  
AND BIODEGRADABLE  
ALTERNATIVE







**Nan** MO6104  
Single wall tumbler in 100% PLA corn with silicone lid and grip.  
Capacity: 350 ml.



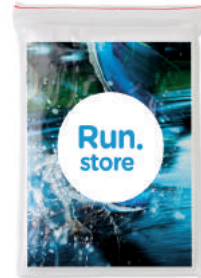
**Lanka** MO9896  
Single wall tumbler in 65% PLA corn and 35% wheat straw  
with bamboo lid and cork grip.



**Nan Box** MO6103  
Lunchbox made of 20% bamboo fibre and 80% PLA corn with  
silicone band.



**yc**  
**PLA fully customised**  
MO4970  
Full customization: edge-to-edge full colour printed  
designs and custom sizes.



**Sprinkle Pla** MO9993  
Foldable poncho in biodegradable material and also packed  
biodegradable bag.



**Cartoon** IT3780  
Push button ball pen with paper barrel and PLA parts (in  
100% biodegradable corn).



**Nan Mug** MO6105  
Single wall mug made of 20% bamboo fibre and 80% PLA  
corn. Capacity: 300 ml.



**Tote Pla** MO9878  
PLA corn non woven shopping bag with long handles.



**Daffy Pla** MO9879  
PLA corn non woven drawstring bag.



**Cartoon Coloured** MO9830  
Push button ball pen with paper barrel and 100% PLA corn  
fittings.



**yc**  
**Sprinkle Pla** MP0015-PLA  
Biodegradable poncho and bag  
fittings.



In order to know for sure that the cotton is indeed organic, our cotton is certified by OCS or GOTS.

## Organic cotton

Organic cotton is equal to cotton with the difference that it is naturally grown without use of any pesticides, herbicides, fertilizers or any other chemical. In order to know for sure that the cotton is indeed organic, manufacturers go through extensive supply chain verification by third-parties and only certified cotton can be marketed (example by GOTS). Number of organic cotton farms is increasing fastly however still counts for a very small part of overall cotton production worldwide.



ORGANIC COTTON IS  
NATURALLY GROWN  
WITHOUT USE OF ANY  
PESTICIDES, HERBICIDES,  
FERTILIZERS







**Organic Cottonel** MO8973  
Organic cotton shopping bag with long handles. 105 gr/m².



**Organic Hundred** MO8974  
Organic cotton drawstring bag in 105 gr/m².



**Inspire T** BC0102  
140 g/m², 100% cotton (organic), combed and ring-spun.



**Inspire Polo** BC0500  
170 g/m², 100% Cotton (Organic), combed and ring-spun.



Coffee husk is recently being used as reinforcing filler for thermoplastic.



## Coffee husk

After petroleum, coffee is the second most commercialized product in the world. Coffee husks (or chaff) is the dried skin of the bean. During the roasting process, the husk falls off and mostly thrown away. Coffee husk is recently being used as reinforcing filler for thermoplastic composites as polypropilene or ABS. It is a valuable environmentally friendly resource that helps to reduce the amount of plastics used.

COFFEE HUSK IS THE  
DRIED SKIN WASTE  
OF THE BEAN







**Brazil White** MO6106

Single wall tumbler in 50% coffee husk and 50% PP.



**Brazil Mug** MO6107

Single wall mug made of 50% coffee husk and 50% PP.



**Brazil** MO6108

Double walled coffee mug 50% coffee husk and 50% PP.



**Janeiro** MO9862

Push button paper barrel ball pen with parts made of 40% coffee husk and 60% ABS.



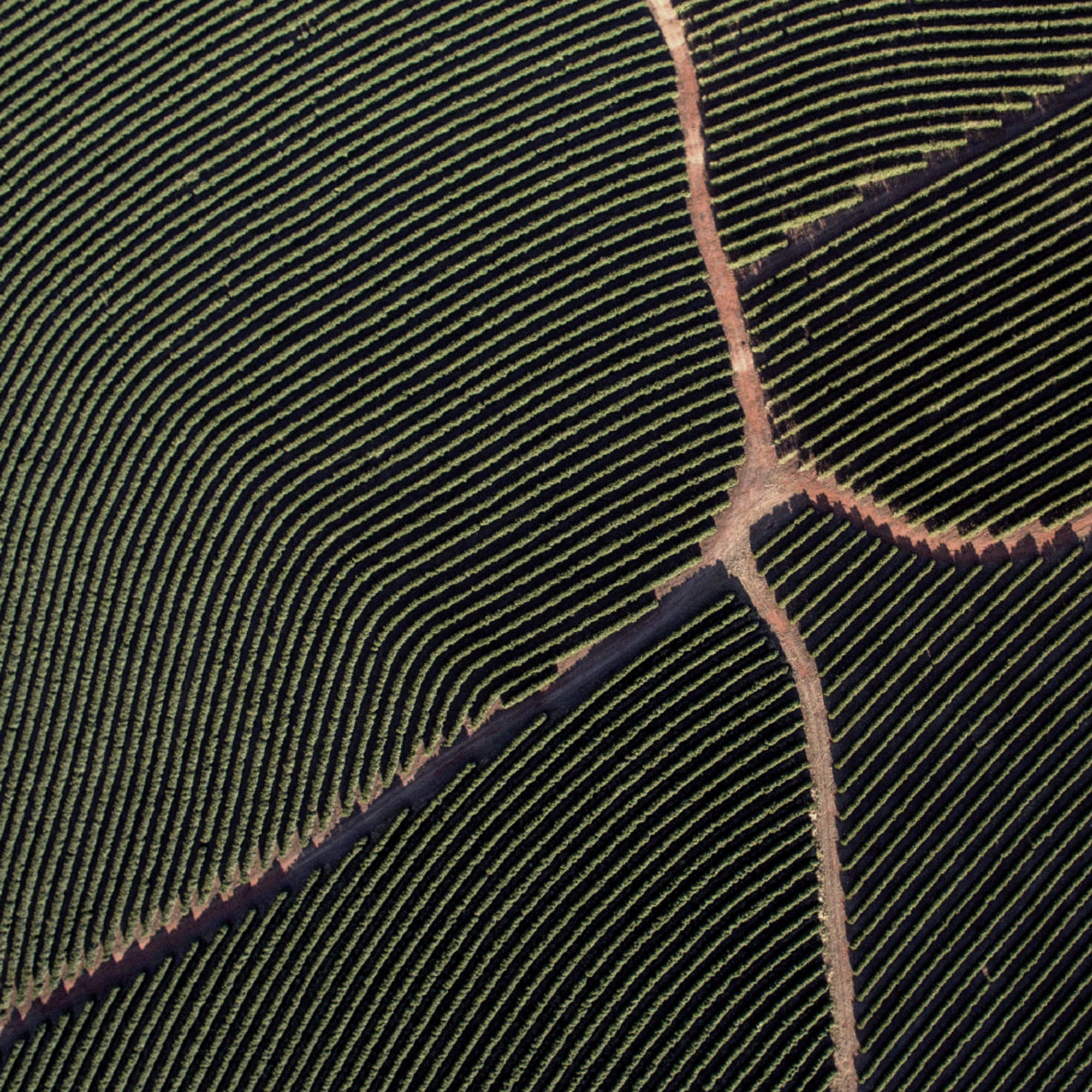
**Arabica 75** MO9725

Organic Arabica coffee powder. Freshly roasted in Italy.



**Arabica 40** MO9724

Organic Arabica coffee powder. Freshly roasted in Italy.





Bamboo is a member of the grass family. It is a colony plant, so it uses energy from this existing plant to produce more plants and expand the root structure.

## Bamboo

Bamboo is one of the fastest growing plants (grass) and it can replenish itself within a year with a minimum water need and without need of fertilisers to boost its growth. Since bamboo is naturally pest-resistant there is no usage of pesticides. Bamboo is a very renewable resource, strong and durable. It absorbs more Co2 from the air and releases more oxygen which improves the air quality. Bamboo is 100% natural and biodegradable.



BAMBOO IS 100% NATURAL  
AND BIODEGRADABLE.







**Wire&Stand** MO9692  
Double coil wireless charger for 1 device in bamboo casing and with stand functionality.



**Caracol** MO9706  
Smartphone stand and amplifier in bamboo material.



**Arena** MO9662  
Wireless charging and power bank with 6000 mAh capacity in Bamboo casing.



**yC**  
**MO1202**  
USB 16GB Bamboo.



**Vina** MO9738  
3 port 2.0 USB hub in bamboo case. Cable length 18,5 cm.



**Dentobrush** MO9877  
Toothbrush with bamboo handle and nylon brushes.



**Astoria+** MO8547  
Single wall tumbler in 50% bamboo fibre and 50% PP with silicone lid and grip.



**Setboo** MO9786  
Re-usable bamboo cutlery set in canvas pouch. Includes knife, fork and spoon.



**Batumi** MO9421  
Double wall stainless steel insulating vacuum flask with bamboo cover and additional tea infuser.



**Aloha** MO9863  
Sunglasses with bamboo arms and all over mirrored lens. UV400 protection.



**Apoya** MO9693  
Smartphone stand in bamboo.



**Fancy Lunch** MO9740  
Lunch or sandwich box in 50% bamboo fibre and 50% PP.



It has good adhesive properties, making it easy to use in combination with different materials.



## Cork

Cork is the bark of the self-regenerating cork oak tree. It is ranked among the most durable organic materials with the property of stabilizing the air temperature and humidity. It is a very flexible material and can be treated in a simple natural way. It has good adhesive properties, making it easy to use in combination with different materials. In general, the cork industry is regarded as one of the most environmentally friendly. Cork is 100% natural and biodegradable.

CORK IS 100% NATURAL  
AND BIODEGRADABLE. IT  
IS RANKED AMONG THE  
MOST DURABLE ORGANIC  
MATERIALS.







**Otago** MO9717  
Wine set in cork laminated gift box with space for one wine bottle.



**Pinpoint** MO9722  
Globe in cork material with stand and 12 pins.



**Suber** MO9623  
A5 notebook 96 lined paper with cork cover.



**Visioncork** MO9855  
Cork cover sticky note-pads.



**Multicork** MO9856  
Cork cover ring notebook containing 5 sticky multi-coloured tabs and memo pad of 25 sheets.



**Foldcork** MO9858  
Cork memo pad 125 yellow pages with 5x25 sticky multi-coloured tabs.



**Sonoracork** MO9857  
A6 Cork cover notebook with 70 pages of lined recycled paper.



**Sonora Pluscork** MO9859  
Cork cover notebook with 70 pages of lined recycled paper.



**Notecork** MO9860  
A5 notebook 96 lined sheets with cork soft cover.



**Nailkit Cork** MO9798  
6 piece stainless steel manicure set in rectangular cork pouch.



**Guapa Cork** MO9799  
Rounded double sided compact mirror with cork finish cover.



**Montado** MO9480  
Push button ball pen with cork barrel and Eco-friendly wheat straw (50%) and ABS plastic (50%) fittings.



A large part of the solid waste in the world is attributed to PET plastic. Which is why we give a new life to the plastic.



## RPET

PET is the most common type of plastic, mostly used for packaging and beverages disposable bottles/containers. A large part of the solid waste in the world is attributed to this packaging. Recycled PET is known as RPET, and it is the most widely recycled plastic in the world. The use of recycled PET by giving a new life to an already made product in place of virgin resin results in reduced environmental impact..

RECYCLED PET IS KNOWN AS  
RPET, AND IT IS THE MOST  
WIDELY RECYCLED PLASTIC  
IN THE WORLD.







**Utah Rpet** MO9910  
Drinking bottle in RPET. Leak-free. Capacity: 500 ml.



**Veggie Rpet** MO9880  
Food bag in mesh RPET with front pocket and drawstring cord.



**yc**  
**Veggie Set Rpet** MO9898  
Set of 3 RPET mesh bags in RPET pouch. Reusable fruit or vegetable bags.



**Galway** MO9601  
23 inch auto open umbrella in 190T RPET pongee fabric.



**Bypro Rpet** MO9908  
Saddle cover for bicycle made in RPET.  
**MPSC01**  
Bypro Fully Customised.



**Rpet Pen** MO9900  
Button ball push pen in RPET. Blue ink.



**Shooppet** MO9440  
Drawstring bag in 190T RPET with PP strings.



**Totepet** MO9441  
Shopping bag in 190T RPET with long handles. 100 gr/m².



**Foldpet** MO9861  
Foldable shopping bag in 190T RPET with drawstring closure on pouch.



**Rpet Cloth** MO9902  
RPET cleaning cloth For cleaning a screen.



**Lany Rpet** MO6100  
Lanyard in RPET with metal hook and safety breakaway.



**yc**  
**MPGT12**  
Golf towels in 100% RPET.



Glass is a sustainable and budget friendly material.



## Glass

With different styles and sizes for any occasion, you can use these for when you are thirsty to help avoid single use items. Do your part by making this small change.

GLASS IS A GREAT MATERIAL  
THAT CAN BE RE-USED  
WHICH MAKES IT A  
PERFECT MATCH FOR OUR  
COLLECTION. EASY TO  
CLEAN AND LONG LASTING.







**Astoglass** MO9992  
Glass tumbler with silicone lid and grip. Capacity 350 ml. As this is a single wall mug heat transfer can still occur.



**Tirana Medium** MO9720  
Double wall high borosilicate glass with bamboo lid with silicone ring. Capacity 350 ml. As bamboo is a natural material, the colour per item can vary.



**Sublimatt** MO6117  
Matt glass mug 300 ml capacity with special coating for sublimation.



**Utah Glass** MO9358  
Drinking bottle in glass with neoprene pouch. Capacity: 500 ml.



**Praga** MO9746  
Glass bottle with PP lid with hanging/ carrying loop. Capacity 470 ml.



**Aspen Glass** MO9800  
Glass drinking bottle 500 ml capacity with stainless steel lid. Capacity: 650 ml.



**Batumi Glass** MO9420  
Double wall in high borosilicate glass bottle and bamboo lid with tea infuser. Capacity: 420 ml. As bamboo is a natural material, the colour per item can vary.



**Utah Tea** MO9636  
Single wall in high borosilicate glass bottle with tea infuser and neoprene pouch. Capacity 500 ml.



**Bielo** MO9797  
Double wall in high borosilicate glass bottle with PP lid and tea infuser. Capacity 380 ml.



**Transparent** MO9734  
Fragranced small candle in transparent glass holder with coloured tea light.



**Tropical Twist** MO9565  
Mason jar glass with handle and tin lid. Includes a PP straw.



**Belize** MO9709  
Set of 2 double wall espresso glasses with bamboo saucer.





# Recycled fabrics

Recycled fabrics is made from waste fabrics (any textiles). Collected textile solid wastes are reprocessed to fibre and than back to fabrics for further re-production of bags, garments or linnen. Most of the manufacturers work with two streams : pre-consumer waste (scrap from production) and post-consumer waste (used textiles collected). The color segregation occurs during the process to avoid as much as possible the re-dyeing of the fabric.

COLLECTED TEXTILE SOLID  
WASTES ARE REPROCESSED  
TO FIBRE AND THAN BACK  
TO FABRICS



**Moira Duo** MO9603  
2 tone recycled cotton and recycled polyester shopping bag with drawstring and long handles.



**Fold-It-Up** MO9749  
Large foldable shopping bag in recycled fabrics 150 gr/m². 55% RPET and 45% cotton.



**Zigzag** MO9750  
Foldable shopping bag in recycled fabrics 150 gr/m². 55% RPET and 45% cotton.



**Cottonel Duo** MO9424  
2 tone recycled cotton and recycled polyester shopping bag with long handles.



Once the paper is sorted, it is processed into usable raw materials. Which we mold into convenient items.

## Paper items

We have introduced a new range of paper products. The same items you already know and love, made with sustainability in mind. This is only one of many ways we are adapting to help the ecosystem. Did you know the average tree can be used to produce over 8,000 pieces of paper?

PAPER NOTEBOOKS, LUNCH BAGS, COOLER BAGS, PENS, AND MORE! ALL MADE WITH PAPER TO HELP REDUCE THE USE OF PLASTICS.







**Paper Medium** MO8808  
Medium Gift paper bag. 150 gr/m².



**Greenset** MO7620  
Paper barrel pen set.



**Pushton** MO8105  
Push type ball pen with carton barrel and ABS fittings.



**Evernote** MO7431  
A6 Notebook in recycled material with matching colourful ribbon and elastic band.



**Piedra** MO9536  
Ring notebook, 70 sheet lined stone paper and recycled carton cover.



**Sonora** IT3789  
A6 Pocket size notebook with 70 pages of blank recycled paper.



**Artel** IT3892  
Ball pen with cap entirely made from recycled paper with blue ink refill.



**Ticino** MO6119  
Push ball pen with recycled carton barrel, 100% corn PLA parts and wooden clip.



**Mid Paper Book** MO9867  
A5 Cardboard cover (250gr/m²) notebook.



**Cartopad** MO7626  
Compact memo/notebook with pen in recycled material.



**Recyclo** MO7173  
Multi size sticky note-pads in strong recycled carton.



**Boogie** MO9341  
Paper straw hat with coloured polyester band.





# Reduce & reuse

Our collection of daily enjoyable functional items are carefully assessed to increase brand-awareness whilst assuring a respectful use of materials and a longer-lasting product.

CHOOSE MORE SUSTAINABLE MATERIALS AND REPLACE DISPOSABLE WITH REUSABLE PRODUCTS



**Natural Straw** MO9630  
Set of 2 reusable bamboo straws , stainless steel-nylon cleaning brush in cotton pouch.



**Paper Straw** MO9795  
Set of 10 paper straws presented in a Kraft box.



**Chin Set** MO9802  
Re-usable cutlery set made of 50% bamboo fibre and 50% PP.



**Pot Food** MO9784  
Small eco-friendly, easy seal, leak proof and reusable stand up food storage bag.



**Veggie** MO9865  
Re-usable food bag. One side is in cotton (140gr/m²) and other one is in mesh cotton (110gr/m²).



**Batumi Glass** MO9420  
Double wall in high borosilicate glass bottle and bamboo lid with tea infuser.





THE RESPONSIBLE WAY  
TO CONVEY  
YOUR MESSAGE

A playful mix of everyday practical items  
that will get your brand noticed.





## **WOT!** OUTSTANDING BRANDED PROMOTIONS

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